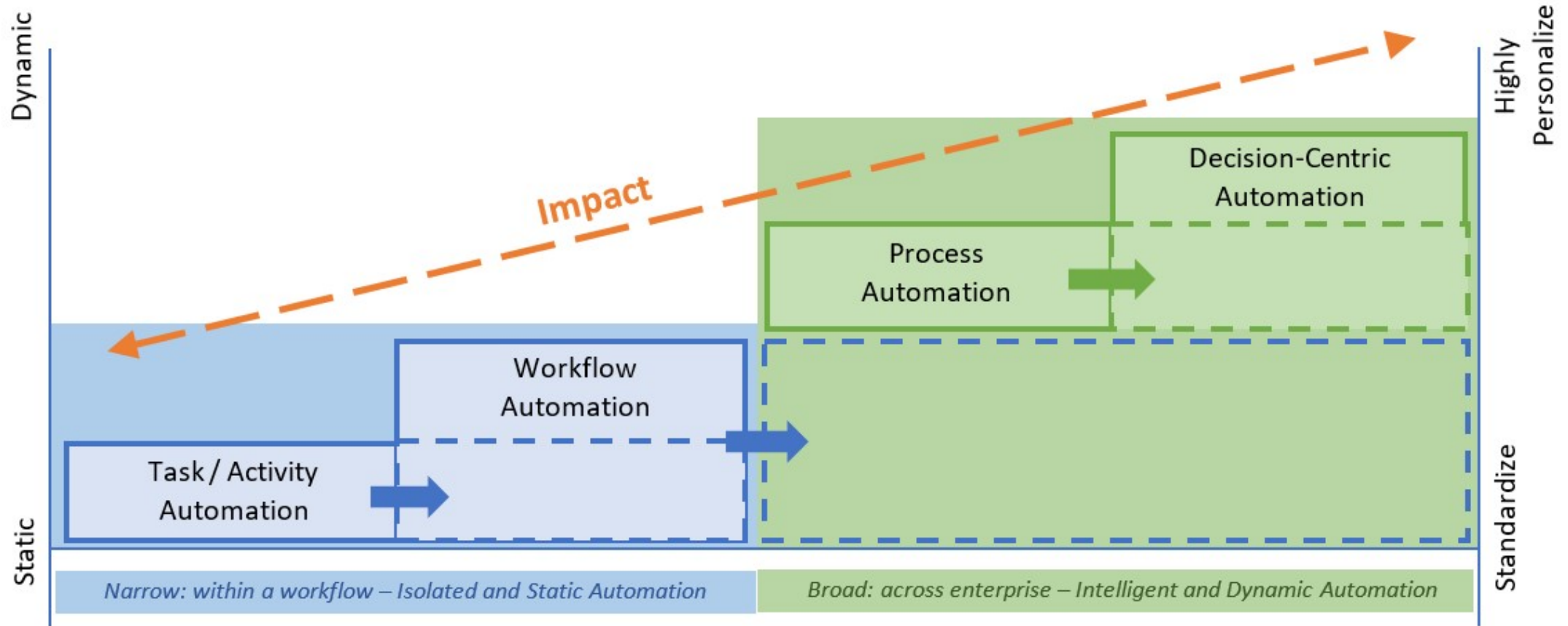


FlexRule: Enterprise Automation Scopes



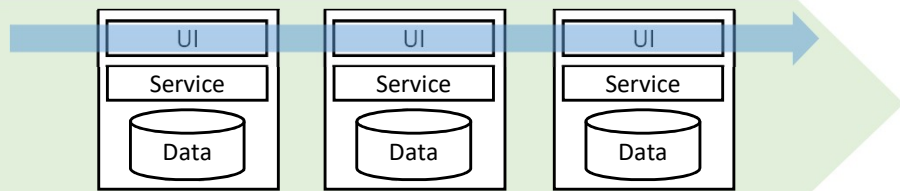
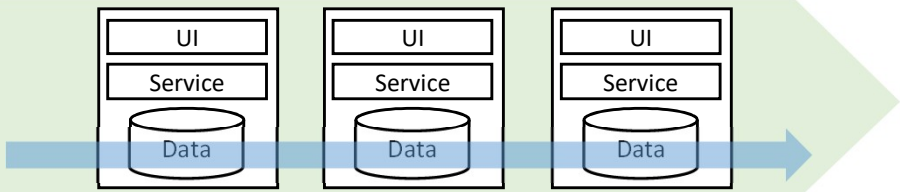
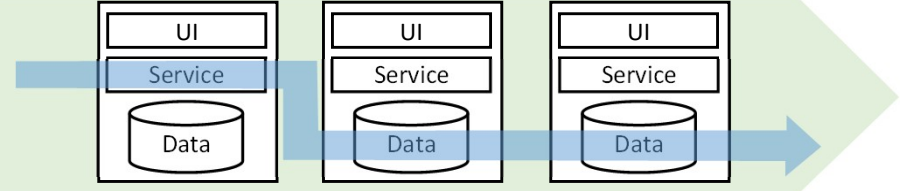
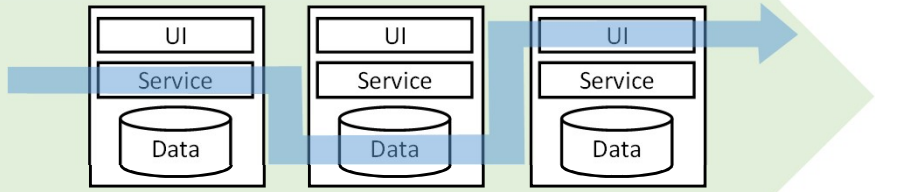
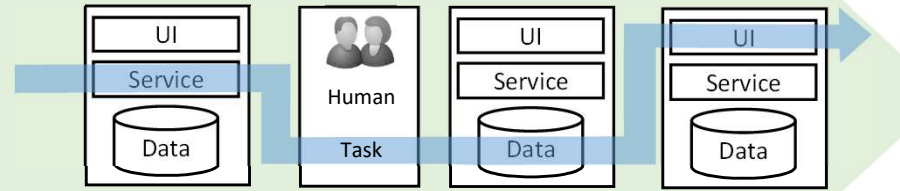
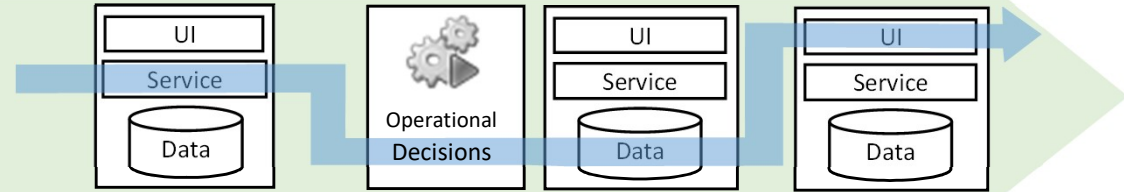
Competitive Parity (standardization)

- Quick ROI
- Task, Activity automation
- Less Impact

Competitive Advantage (personalization)

- Value creation
- Innovation
- Higher Impact

FlexRule: Enterprise Automation Scenarios

Pattern	Model			RPA	ETL	BPM	FlexRule
UI Only	Scenario 1			●	○	○	●
Data Only	Scenario 2			◐	●	◐	●
Service Data	Scenario 3			◐	◐	◐	●
Service Data UI	Scenario 4			○	○	○	●
Service Data UI Human	Scenario 5			○	○	◐	●
Decision Oriented Automation	Scenario 6			○	○	○	●